**Profile**

**Adriana C. Carrelli**Vice President Airline Business

Adriana C. Carrelli is Vice President Airline Business at Hahn Air. In her role, the Canadian-Italian aviation professional oversees an international team of experts who are managing and optimising the commercial performance of Hahn Air’s global partner portfolio of more than 350 airlines. She is also steering the acquisition and implementation of new partner carriers.

Before joining Hahn Air, Adriana was Director Customer Experience at Star Alliance where she managed a global team. She led the delivery of customer-centric products, steered global business development projects, and built global partnerships with airlines, airports and aviation suppliers. She started her career with Air Canada and successfully led multiple airline reservation and customer loyalty projects. Further, working in the banking and insurance industry, she steered transformational programmes and obtained valuable experience in the financial sector. A graduate in Business Administration from Montreal, Canada, she is fluent in English, French, Italian and Spanish.